

## Children of Lahaina Vote News Weekly to Be Best of Pictures

Central Maui is not the only part of the Island where the "pulse of the people" has been felt in an effort to ascertain what sort of motion pictures the children like best and why they prefer pictures of certain types. An experiment similar to the one inaugurated in Wailuku was tried by George Freeland in Lahaina but he secured the cooperation of the school and did not leave the subject entirely up to the children themselves.

Some very interesting facts came out in the essay contest about moving pictures recently held at Kamehameha III School, Lahaina. The subject was "What my favorite moving picture is and why I like it best," and 85 children of the age of 16 or under turned in compositions to Mr. Cooley. A committee of three teachers, Miss Luella Shaffer of the Junior

High department, Miss Wyllian H. Cutler of the upper grade department staff, and Miss Elsie Crowell of the primary department, acted as judges in determining the winners of the generous prizes offered by Mr. George Freeland, owner of the Pioneer Theater.

### Liberal Prizes Given

First prize of \$5.00 and a month's free admission to the Pioneer Theater went to Margaret Wong, of the eighth grade. Second prize of \$2.50 and a month's free trip to the movies, went to Saburo Tomai, of the ninth grade. Third prize of \$1.00 and a month's admission to the Pioneer Theater went to an eleven year old girl, Rose Chun Chuck, of the fourth grade.

Mr. Freeland, in inaugurating this contest, wished to obtain a bona fide expression on the part of the children so a concerted effort was made not to influence in any way the contestants' actual and original expression of opinion. The results show pretty well that the children were expressing their own and not their parents' or teachers' opinions, in their preference for one picture or another.

### Preferences Expressed

Following is a list of the pictures which the children selected as their favorites; and the number of children who expressed the preference: News Weekly, 30; Serials, 16; Fox dramas, 15; Paramount pictures, 10; Comedies, 9; Universal, 3; Pathe, 2; Total 85.

The prizes were given out to the winners by Mr. Freeland himself, who added a few words of thanks and encouragement to each boy or girl.

For those who might be interested in what West Maui boys and girls think about the movies, the actual prize winning essays, without any correction of English, are herein added.

### First Prize

"What My Favorite Picture is and Why I Like It Best."

"By Margaret Wong, age 14, Grade 8, Kamehameha III School."

"I like 'News Weekly' best because it gives us a knowledge of the world. In about fifteen minutes we have travelled around the world. By this I mean that we have seen the most important places which are of interest to us in pictures. They are real motion pictures not imaginary. Besides the places we see things too such as great people, queer animals, and lots of other things. Also doings of some country far away. Some of us are poor and cannot afford to travel and see wonders, but through the 'News Weekly' we could see it for twenty cents. They give us an idea of how boats, airplanes, and large buildings are constructed and named, which we, living in this little town, would never have known had it not been for 'News Weekly.'"

### Second Prize

"My Favorite Motion Picture and Why I Like It Best."

"By Saburo Tomai, age 14, Grade 9, Kamehameha III School."

"Paramount Artcraft Picture" is my favorite motion picture. It is very interesting, for it is like a comedy with a happy ending. Many stars, such as Wallace Reid, Bebe Daniels, Gloria Swanson, Thomas Meighan, etc., act in the 'Paramount Pictures.' These stars acting in it make it more interesting and better. "One of the latest Paramount Pictures" was 'Affairs of Anatol,' starring Wallace Reid and others. This picture was very good for it taught us a lesson of conduct, as how to behave in public etc. Most Paramount Pictures teach something pertaining to the lesson of conduct and of quality.

"By observing carefully, this picture sort of emphasizes that right people are always rewarded in the end and that wrong people are always punished."

Comedies are good but they are too silly. Pictures such as Universal are exciting and good, but for my part, Paramount Picture is best."

### Third Prize

"By Rose Chun Chuck, age 11, Grade 4, Kamehameha III School."

"Of all the pictures at the Pioneer Theater, I like News Weekly the best because it is the most educational. It has always been my wish that when I am a big girl and have money I will take a trip around the world

to see the many countries far away. "I am still a small girl and without money but don't be surprised if I tell you I am already visiting strange countries. I visit them once or twice a week when News Weekly is shown. "You all wonder how I do it. I will tell you. Each time I go to see News Weekly I see different people places, industries and animals. They interest me very much and give me an idea of how things will look when I take the real journey. The homes of our brown, black, yellow, red, and white brothers I have seen at movies. Events that really happen and told of in newspapers one can see through the News Weekly. Now what could you wish for? President Harding, General Pershing, King George and other great men I have seen playing, riding and addressing people, isn't it wonderful? I should say it is especially when I see them all right in Lahaina. News Weekly helps me in my lessons such as geography, current events and English. Whenever there is a chance I tell my classmates and teacher all I saw and learned. They enjoy the imaginary trip around the world as well as I do."

## Theaters

Saturday, March 11th opens another very strong program for the week at the Maui Theaters. "No Woman Knows" a Universal Jewel Feature Production is a very fine and elaborate picture in which Mabel Julienne Scott and Stuart Holmes are the co-stars. The special Paramount feature of the week opens at the Wailuku Hippodrome and is a picture that comes recommended as one of the most enjoyable screen plays seen for some time. Marion Davies is the star in "Enchantment" it being the film version of Frank R. Adams' story "Manhandling of Ethel" which had such a successful run in the Cosmopolitan Magazine. It is described by the critics as a captivating and gorgeous production.

### SATURDAY

Somehow nearly everyone hits for the "Movies" 'tis the night of nights and with a big Feature Picture like "No Woman Knows" you are always



SCENE FROM "NO WOMAN KNOWS" A UNIVERSAL JEWEL PRODUCTION

sure of seeing not only a splendid entertainment, but you meet your friends from far and near which always makes an enjoyable evening.

### SUNDAY

I once heard a fellow say that he always puts in a big day Sunday's what with baseball, tennis and taking the family for a joy ride he put in a pretty busy day, but if you finish up at the movies there is no chance of getting "In Wrong" with the family which reminds me that next Sunday Jack Pickford in "In Wrong" is at the Hippodrome so why not finish the day and be "In Right" by taking the family.

### MONDAY

Nearly everyone feels kind of Mondayed, yet sometimes it's a good idea to forget it, when things don't seem to go right and you can't seem to shake the grouch, why not drop in and see William Russell who is playing in "The Challenge of the Law" and it's a ten to one shot that you will enjoy him in this, try it anyway.

### TUESDAY

There are a lot of people that still think that this is still the night for Japanese pictures, but such is not the case, "The World Picture Corp" presents a dandy five reel picture, "The Girl Alaska" a story of the Great North taken in the country of snow and adventure. This with a good comedy should prove a splendid evening's entertainment for those that feel like they need a brace.

### WEDNESDAY

This is the night that Paramount's hold forth, at Maui's popular play house, we have with us next Wednesday, Marion Davies in another big feature "Enchantment." Several people have enquired when this splendid production was coming so here it is, those that saw it in Honolulu tell me that it is "Some Picture" and judging from the reviews it is a picture that you will not wish to miss. Now that we have some real comfy reserve seats don't fail to make your reservations as there will sure to be a big crowd on hand.

### THURSDAY

Bebe Daniels in "March Hare" is the feature attraction and you know what a popular little star she is, and the way that she "Twinkles" in this picture, is a delight to everyone. When you see this little Bebe booked you can rest assured that it will be a good show.

### FRIDAY

Hurrah! for the Kids. This is the night that the youngsters get their's Burton Holmes, Pathe News, International News, Cartoons, Vaudeville Films and Comedies fill the bill and if last Friday was a sample the Kids sure had a wonderful time.

Several big productions are booked for the near future and fans of William S. Hart, will be pleased to see him again in his latest western story

"Three Word Brand." Babe Ruth the home run idol is coming as the star in a baseball production "Heads Home" this should be good news for both the grand stand and bleachers.

## WAILUKU HIPPODROME

"DICK" P. HARRIS, Mgr.

SATURDAY, MARCH 11

FEATURE ATTRACTION

MABEL JULIENNE SCOTT and STUART HOLMES in  
"NO WOMAN KNOWS"

Also "PIRATE GOLD" and "INTERNATIONAL NEWS."

SUNDAY, MARCH 12

JACK PICKFORD in "IN WRONG"

And The Final Episode of "THE PURPLE RIDERS"

MONDAY, MARCH 13

WM. RUSSELL in "CHALLENGE OF THE LAW"

Also "THE SON OF TARZAN" No. 8 and "MUTT AND JEFF"

TUESDAY, MARCH 14

WORLD PICTURE CORP. PRESENTS "THE GIRL ALASKA"  
AND A GOOD COMEDY

WEDNESDAY, MARCH 15

MARION DAVIS in "ENCHANTMENT"

Also "THE TIGER BAND" No. 15, and "PATHE NEWS"

THURSDAY, MARCH 16

BEBE DANIELS in "MARCH HARE"

Also "THE FLAMING DISK" No. 12, and PATHE NEWS"

FRIDAY, MARCH 17

"SPECIAL CHILDREN'S PROGRAM"

## KAHULUI THEATER

C. E. CHATTERTON, Mgr.

SATURDAY, MARCH 11

A WM. DE MILLE PRODUCTION "AFTER THE SHOW"

Also "THE PURPLE RIDERS" and "INTERNATIONAL NEWS"

MONDAY, MARCH 13

JACK PICKFORD in "IN WRONG"

Also "THE TIGER BAND" No. 13 and "BURTON HOLMES"

TUESDAY, MARCH 14

WM. RUSSELL in "CHALLENGE OF THE LAW"

Also "THE SON OF TARZAN" No. 8 and "MUTT AND JEFF"

WEDNESDAY, MARCH 15

"JAPANESE PICTURES"

THURSDAY, MARCH 16

FEATURE ATTRACTION

MABEL JULIENNE SCOTT and STUART HOLMES in  
"NO WOMAN KNOWS"

Also The final Episode of "THE PURPLE RIDERS" and  
"PATHE NEWS"

FRIDAY, MARCH 17

HOME TALENT PLAY

"NOTHING BUT THE TRUTH"

## YOU'LL BE ENCHANTED WITH THE FEATURE OFFERING



Marion Davies and Forrest Stanley in a scene from the Paramount Picture "Enchantment" Supervised by Cosmopolitan

WAILUKU HIPPODROME  
WEDNESDAY, MARCH 15

## What'll Henry Do Next

Here's the latest! He's gone and cut down the price of

**Fordson  
Tractors**  
To \$540 From \$790

and this price is f.o.b. Maui, delivered on the farm with  
a full tank of gasoline.

## Can You Beat It?

For any other information you want on Fordsons and  
Fords see

**MAUI MOTORS, LTD.**

AUTHORIZED AGENTS

WAILUKU, MAUI

## SPECIAL ATTRACTION



WAILUKU HIPPODROME  
THURSDAY, MARCH 16

If you are not now receiving the REXALL MONTHLY  
MAGAZINE please send your name for mailing list. The  
Magazine has recently been enlarged, and improved by the  
addition of stories by prominent writers and pictures of cur-  
rent events.

THIS SERVICE IS ABSOLUTELY FREE.

**BENSON, SMITH & CO., LTD.**

SERVICE EVERY SECOND

The Rexall Store Box 426 Honolulu, T. H.